



# Avantopy

*Natural Language Processing more accessible than ever.*

**Andrea Pizarro Pedraza**  
Founder Avantopy

*Why did you found your startup in Belgium?*

I happened to be living here already at the time. Since our company is location-independent, I was trying to decide whether to stay here or go back to Spain, or maybe somewhere else.

We decided to launch here because the startup culture is already very well-established. There is a lot of structural and institutional support to help entrepreneurs develop their projects. Also we offer an AI service that is mostly B2B, and Belgium is strategic in that sense because it's an international hub for companies.

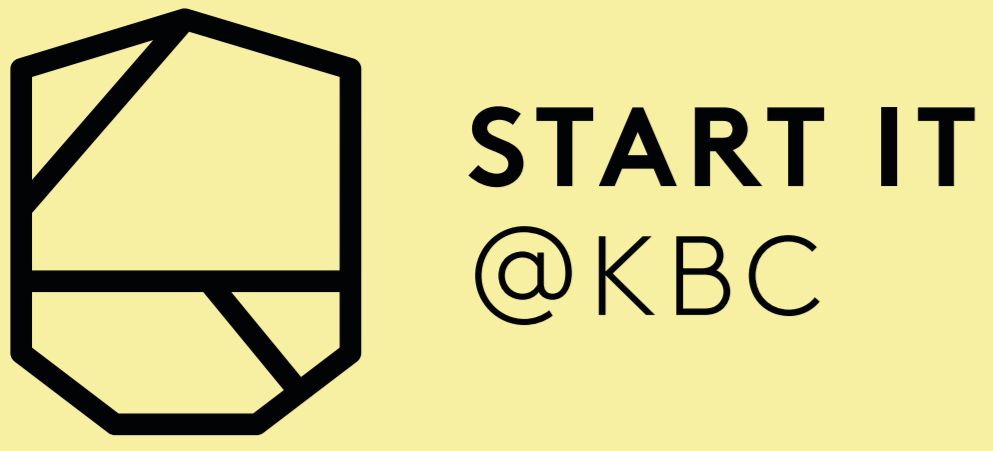


## Nationalities

- Co-founders:  
Spanish & Belgian.

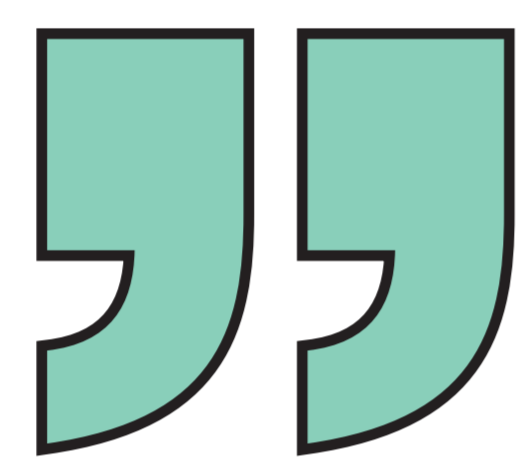
[www.avantopy.com](http://www.avantopy.com)

**AVANTOPY** 



*How have you experienced working with an international startup team?*

My husband is Belgian and I'm Spanish. I'm a big advocate of the benefits of diversity, both in terms of identity and professional background. Different backgrounds create different ways of experiencing the world, which shape our mindsets. When you bring very different people together you multiply the chances of creating really new and useful ideas.



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Diversity pushes everybody to question their own preconceptions and clarify their reasoning. In a multicultural team you can't assume that everyone is on the same page. That's challenging but also very positive, because it forces you to build better arguments to back up your decisions.

*Why did you join Start it @KBC?*

We're very impressed with the networking capacities of the team and all the channels that have been made available to us. All the members are extremely communicative and helpful. We're also looking forward to exploring the possibilities the GAN accelerator community offers for internationalising. On a personal level, being an entrepreneur can be very stressful, so it's very comforting and motivating to see that everyone faces the same struggles and to learn from how they cope with them. We're really getting to see that through Start it @KBC!

